

LA FONDATION DES BOURSES RUTH HANCOCK

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THREE OUTSTANDING YOUNG CANADIANS RECEIVE THE 2003 RUTH HANCOCK FOUNDATION SCHOLARSHIP

Ottawa, October 29, 2003 - Three outstanding young Canadians will receive the 2003 Ruth Hancock Foundation Scholarship, awarded to applicants who demonstrate strong character and leadership qualities, a willingness to assist others and a genuine interest in pursuing a broadcasting career. This commitment is reflected through involvement in extra-curricular activities related to broadcasting or broadcast sales and marketing, or through self-initiated undertakings. **Ryan Lim, Angelina Milanovic** and **Kirsten Sharp** are this year's award recipients, and will each receive a \$1,500 scholarship.

Sponsored by the Broadcast Executives Society (BES), the Canadian Association of Broadcasters (CAB) and the Canadian Association of Broadcast Representatives (CABR), the Ruth Hancock Scholarships are designed to encourage talented, hard working students to pursue careers in Canadian broadcasting or broadcast sales/marketing.

When she died in 1973, Ruth Hancock was executive assistant to the President of the CTV Television Network. For 12 years she was manager of the Toronto office of the Canadian Association of Broadcasters, and executive secretary of both the Broadcast Executives Society and the Central Canada Broadcasters' Association. The special "qualities" on which applicants are judged best exemplify the admirable qualities of Ruth Hancock.

Ryan Lim is a full-time broadcast radio student at the British Columbia Institute of Technology. Ryan is articulate, possesses great communications skills and is an outstanding leader with his peers. He has been involved with an online radio show, which he has hosted and produced since 2000, representing 15 to 20 hours of work per week, in addition to his full-time academics. He has been active with countless charities raising both funds and awareness for a variety of issues.

Angelina Milanovic is a 3rd year student in the Radio and Television Arts program at Ryerson University. Already deeply immersed in broadcasting, Angelina recently interned at MuchMusic and on the set of *The Young and the Restless* at CBS studios. She has also been involved with Rogers Cable 10, Kiss 92.5 FM and the Toronto Blue Jays as the first female mascot in Major League Baseball's history. A natural leader, she has impressed her peers with her wealth of knowledge on the industry, with her rigorous work ethic and her professionalism.

Kirsten Sharp is a full-time student at the British Columbia Institute of Technology. Her attitude, drive and ability are exemplary. Fighting to overcome a disability at an earlier age, she has been an inspiration to many as she conducted over 200 presentations promoting injury-free lifestyles to audiences of over 400 students for the BC Injury Prevention Centre as coordinator of Media and Events. Kirsten has now developed incredible skills in broadcasting, giving herself a competitive edge with her background in Business and Marketing.

The Broadcast Executives Society is a forum for the broadcast industry. Its members host a wide range of networking, social, educational and charitable activities. The objective of the BES is to augment professionalism and knowledge. The Society has approximately three hundred members: representatives from radio, television and cable, broadcast sales executives, film producers and distributors, advertising agency personnel, advertisers and other executives involved in the business of broadcasting.

The Canadian Association of Broadcast Representatives was founded in 1950 as a non-profit cooperative organization whose mission was to promote the interest of national broadcast sales companies and today has evolved to promoting the interest and values of broadcast sales representatives. Broadcast sales representatives are sales people who specialize in selling broadcast airtime to advertising agencies and their clients and directly to advertisers.

The Canadian Association of Broadcasters is a professional industry association that represents the vast majority of Canadian programming services - including private television, radio stations and networks, and specialty, pay and pay-per-view television services. Established in 1926, the CAB has 583 members. Canada's private broadcasters are the predominant source of Canadian news and entertainment for viewers and listeners from coast to coast.

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For more information, please visit the CAB website at www.cab-acr.ca or contact:

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